## Contents

List of Characters	ix
Acronyms and Organizations	xi
Acknowledgments	xiii
Prologue: Getting to Immokalee	1
1. To Beat One of Us Is to Beat Us All!	10
2. "Bang Your Head against the Wall Long Enough"	30
3. Campaigning for Fair Food	52
4. Has Anyone Talked with These Guys?	83
5. Eyes Wide Open	100
<b>6.</b> Forging the Path by Walking It	114
7. "Value" Can Have a Different Meaning	139
8. What Difference?	167
<b>9.</b> Designed for the Future	194
A Note on Sources	227
Notes	229
Bibliography	253
Index	271