
Contents

<i>List of Illustrations</i>	x
<i>List of Contributors</i>	xiii
<i>Acknowledgments</i>	xxi

Introduction	1
ADAM J. BERINSKY	

PART I
The Meaning and Measurement of Public Opinion 19

1 The History and Meaning of Public Opinion	21
SUSAN HERBST	
2 The Practice of Survey Research: Changes and Challenges	34
D. SUNSHINE HILLYGUS	
3 Two-thirds Full? Citizen Competence and Democratic Governance	54
MARTIN GILENS	

PART II
Foundations of Political Preferences 79

4 The Structure, Foundations, and Expression of Ideology	81
CHRISTOPHER M. FEDERICO	
5 Race, Ethnicity, and the Group Bases of Public Opinion	104
ERICA CZAJA, JANE JUNN, AND TALİ MENDELBERG	

6	The Politics of Gender	124
	NANCY BURNS, ASHLEY E. JARDINA, DONALD KINDER, AND MOLLY E. REYNOLDS	
7	Partisanship and Polarization in Contemporary Politics	146
	MARC HETHERINGTON	
8	Personality and Public Opinion	165
	JEFFERY J. MONDAK AND MATTHEW V. HIBBING	
9	No Longer “Beyond our Scope”: The Biological and Non-Conscious Underpinnings of Public Opinion	186
	FRANK J. GONZALEZ, KEVIN B. SMITH, AND JOHN R. HIBBING	
10	The Emotional Foundations of Democratic Citizenship	205
	TED BRADER AND CARLY WAYNE	
11	A Jump to the Right, A Step to the Left: Religion and Public Opinion	232
	DAVID E. CAMPBELL, GEOFFREY C. LAYMAN, AND JOHN C. GREEN	
PART III		
	The Public and Society	259
12	Campaigns and Elections	261
	JOHN SIDES AND JAKE HASELSWERDT	
13	Ambivalence in American Public Opinion about Immigration	278
	DEBORAH J. SCHILDKRAUT	
14	Public Opinion and Reactionary Movements: From the Klan to the Tea Party	299
	MATT A. BARRETO AND CHRISTOPHER S. PARKER	
15	Media, Public Opinion, and Presidential Leadership	318
	MATTHEW A. BAUM	
16	Public Opinion and Public Policy	332
	ANDREA LOUISE CAMPBELL AND ELIZABETH RIGBY	

Conclusion: Assessing Continuity and Change	355
--	-----

DAVID O. SEARS

<i>Index</i>	375
--------------	-----